

ESTTA Tracking number: **ESTTA594318**Filing date: **03/24/2014**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	BLISTEX BRACKEN LLC
Granted to Date of previous extension	03/26/2014
Address	411 UNIVERSITY ST #1200 Seattle, WA 98101 UNITED STATES

Attorney information	Jerald E. Nagae Christensen O'Connor Johnson Kindness PLLC 1420 5th Avenue Suite 2800 Seattle, WA 98101 UNITED STATES jerry.nagae@cojk.com, sarah.nagae@cojk.com, litdoc@cojk.com Phone:206.682.8100
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Applicant Information

Application No	85805345	Publication date	11/26/2013
Opposition Filing Date	03/24/2014	Opposition Period Ends	03/26/2014
Applicant	BLIST-OFF PO Box 131 Weatherford, OK 73096 OK		

Goods/Services Affected by Opposition

Class 005. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Cold sore treatment preparations

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	804558	Application Date	09/01/1965
Registration Date	03/01/1966	Foreign Priority Date	NONE
Word Mark	BLISTEX		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 005. First use: First Use: 1939/07/01 First Use In Commerce: 1939/07/01 OINTMENT FOR TOPICAL APPLICATION TO LIPS AND SKIN IN TREATMENT OF COLD SORES AND THE LIKE

U.S. Registration No.	1094204	Application Date	08/08/1977
Registration Date	06/27/1978	Foreign Priority Date	NONE

Word Mark	BLISTEX
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 005. First use: First Use: 1939/07/01 First Use In Commerce: 1939/07/01 MEDICATED LIP OINTMENT

U.S. Registration No.	1373396	Application Date	06/05/1985
Registration Date	12/03/1985	Foreign Priority Date	NONE


Word Mark	BLISTEX
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 005. First use: First Use: 1976/04/00 First Use In Commerce: 1976/04/00 A MEDICATION FOR THE TREATMENT OF POISON IVY, ITCHING, MOUTH SORES, LIP CARE, AND BURNS AND SUNBURNS

U.S. Registration No.	2817472	Application Date	04/03/2003
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Registration Date	02/24/2004	Foreign Priority Date	NONE
Word Mark	BLISTEX		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use: First Use: 1939/07/01 First Use In Commerce: 1939/07/01 Lip and skin care products namely-- lipbalm; non-medicated lip ointment for the prevention and treatment of blistered, chapped, sunburned and irritated lips, cold sores, and fever blisters; and, sunscreen</p> <p>Class 005. First use: First Use: 1939/07/01 First Use In Commerce: 1939/07/01 medicated preparations for treating and preventing blistered, chapped, and irritated skin and lips, cold sores, fever blisters, mouth irritations, and sunburn</p>		

U.S. Registration No.	3829379	Application Date	05/28/2009
Registration Date	08/03/2010	Foreign Priority Date	NONE
Word Mark	DISCOVER BLISS. DISCOVER BLISTEX.		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 005. First use: First Use: 2009/07/00 First Use In Commerce: 2009/07/00 Medicated lip care preparations, medicated topical creams, lotions, gels, balms, and/or ointments for human use for lip and skin dryness, cold sores, and for lip and skin care</p>		

Attachments	<p>73136745#TMSN.gif(bytes)</p> <p>73541344#TMSN.gif(bytes)</p> <p>77746905#TMSN.jpeg(bytes)</p> <p>3608 Notice of Opposition.pdf(181805 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Jerald E. Nagae/
Name	Jerald E. Nagae

Date	03/24/2014
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Blistex Bracken LLC,

Opposer,

v.

Blist-Off

Applicant.

Opposition No. _____



Serial No. 85805345

NOTICE OF OPPOSITION

Opposer, Blistex Bracken LLC ("Blistex"), a Nevada company having an address at 316 California Avenue #801 Reno, Nevada 89509, believes that it will be damaged by the registration of the mark 24HR BLISTOFF for "Cold sore treatment preparations" in International Class 5 listed in U.S. Trademark Application No. 85805345 filed by Applicant, Blist-Off or Blist-Off, Inc. ("Applicant"), and hereby opposes the same. As grounds for opposition, Blistex alleges the following upon actual knowledge with respect to Blistex's own acts, and upon information and belief as to other matters:

1. Blistex has longstanding trademark rights in the mark BLISTEX in connection with lip care products. Blistex first used the BLISTEX mark in 1939 and founded a company around its mark and products in 1947. Blistex products are currently sold in all 50 states.
2. Blistex's BLISTEX trademark is the subject of the following U.S. registrations, all of which are valid and subsisting.

	Mark	Reg. No. Int. Class: Goods	Status
1.	BLISTEX	Reg. No. 804558 5: Ointment for topical application to lips and skin in treatment of cold sores and the like.	Registered March 1, 1966 Notice of acceptance of Section 8 affidavit and notice of acknowledgement of Section 15 affidavit issued January 28, 1972 First renewal granted

			<p>April 28, 1986</p> <p>Notice of acceptance of Section 8 affidavit and notice of renewal issued April 28, 2005</p> <p>Second renewal March 1, 2006</p>
2.	<p>BLISTEX and Design</p> 	<p>Reg. No. 1094204</p> <p>5: Medicated lip ointment.</p>	<p>Registered June 27, 1978</p> <p>Notice of acceptance of Section 8 affidavit and notice of acknowledgment of Section 15 affidavit issued January 25, 1984</p> <p>Notice of renewal issued April 27, 1998</p> <p>Notice of acceptance of Section 8 affidavit and notice of renewal issued December 11, 2007</p> <p>Renewed June 27, 2008</p>
3.	<p>BLISTEX and Design</p> 	<p>Reg. No. 1373396</p> <p>5: A medication for the treatment of poison ivy, itching, mouth sores, lip care, and burns and sunburns.</p>	<p>Registered December 3, 1985</p> <p>Notice of acceptance of Section 8 affidavit and notice of acknowledgement of Section 15 affidavit issued September 16, 1991</p> <p>Notice of acceptance of Section 8 affidavit and notice of renewal issued August 21, 2006</p> <p>Renewed December 3, 2005</p>
4.	<p>BLISTEX</p>	<p>Reg. No. 2817472</p> <p>3: Lip and skin care products namely-- lip balm; non-medicated lip ointment for the prevention and treatment of blistered, chapped, sunburned and</p>	<p>Registered February 24, 2004</p> <p>Notice of acceptance of Section 8 affidavit and notice of acknowledgement of Section 15 affidavit issued September 10, 2009</p> <p>Notice of acceptance of</p>

		irritated lips, cold sores, and fever blisters; and, sun screen. 5: Medicated preparations for treating and preventing blistered, chapped, and irritated skin and lips, cold sores, fever blisters, mouth irritations, and sunburn.	Section 8 affidavit and notice of renewal issued March 5, 2013 Renewed February 24, 2014
5.	DISCOVER BLISS. DISCOVER BLISTEX.	Reg. No. 3829379 5: Medicated lip care preparations, medicated topical creams, lotions, gels, balms, and/or ointments for human use for lip and skin dryness, cold sores, and for lip and skin care.	Registered August 3, 2010

3. Blistex's BLISTEX trademarks referenced in paragraph 2 are collectively referred to as the BLISTEX Marks. Records from the USPTO's TSDR database for the BLISTEX Marks are attached as Exhibit A. Blistex's use and registration of the BLISTEX Marks has produced strong trademarks that are well-recognized and firmly associated with Blistex.

4. The registrations referenced in paragraph 2 constitute *prima facie* evidence of the validity of the registered marks, of the registration of the marks, and of Blistex's ownership of these marks, as provided by § 33(a) of the Trademark Act, 15 U.S.C. § 1115.

5. Registration numbers 804558, 1094204, 1373396 and 2817472, referenced in rows 1 through 4 of the table in paragraph 2, are incontestable under § 15 of the Lanham Act, 15 U.S.C. § 1065.

6. Blistex's BLISTEX trademark referenced in row 1 of the table in paragraph 2 has been in use in commerce since at least as early as July 1, 1939 by Blistex's predecessor in

interest for ointment for topical application to lips and skin in treatment of cold sores and the like.

7. Blistex has long licensed use of its marks to Blistex Inc., which manufactures and sells goods bearing the BLISTEX Marks. Through its licensee, Blistex has extensively used and promoted the BLISTEX Marks. This use and promotion of the BLISTEX marks and sales of BLISTEX-branded products have resulted in valuable goodwill to Blistex.

8. As a result of the extensive use, promotion, advertising, sales, and consumer recognition of the BLISTEX Marks, these marks have become famous, and were famous prior to the filing of the opposed 24HR BLISTOFF mark by Applicant.

9. Applicant filed U.S. Application No. 85805345 for the mark 24HR BLISTOFF for cold sore treatment preparations ("the 24HR BLISTOFF goods") in International Class 5 on December 18, 2012, under Section 1(b) of the Lanham Act (15 U.S.C. § 1051(1)(b)).

10. Applicant's filing date is subsequent to the date Blistex acquired rights in the BLISTEX brand through use and registration and occurred long after the issuance and incontestability of U.S. Registration Nos. 804558, 1094204, 1373396 and 2817472 and the issuance of U.S. Registration No. 3829379.

11. During prosecution of U.S. Application No. 85805345, Applicant disclaimed the exclusive right to use "24HR" apart from the full mark 24HR BLISTOFF.

12. Applicant's 24HR BLISTOFF mark is closely similar to Blistex's BLISTEX Marks.

13. The goods identified in Applicant's application are identical and closely related to the goods offered by Blistex.

14. Upon information and belief, the goods and services of both Blistex and Applicant are or would be marketed and sold to identical or similar consumers in the same or closely-related channels of trade.

15. As a result, Blistex would be damaged if Applicant's 24HR BLISTOFF mark proceeds to registration because the 24HR BLISTOFF mark so resembles Blistex's BLISTEX

Marks as to be likely, when used on or in connection with the 24HR BLISTOFF goods, to cause confusion, to cause mistake, or to deceive in contravention of § 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

16. Registration of Applicant's 24HR BLISTOFF mark for the 24HR BLISTOFF goods is likely to cause dilution of the distinctive nature of Blistex's BLISTEX Marks in contravention of § 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

17. In view of Blistex's senior rights to the BLISTEX Marks based on its prior use and registration, Applicant is not entitled to the registration of the 24HR BLISTOFF mark for the 24HR BLISTOFF goods as shown in U.S. Application No. 85805345.

18. If Applicant is allowed to register Application No. 85805345, Blistex will suffer considerable damage to its famous and distinctive BLISTEX Marks.

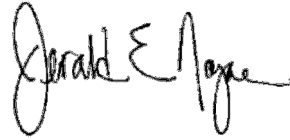
19. For the reasons set forth above, Blistex respectfully requests that the Trademark Trial and Appeal Board refuse registration of Applicant's 24HR BLISTOFF mark for the goods identified in Application No. 85805345 and grant Blistex's Opposition.

This opposition is filed electronically, without the requirement for any duplicate copies. The filing fee in the amount of \$300 is being paid concurrently with the filing.

Dated this 24th day of March, 2014.

Respectfully submitted,

CHRISTENSEN O'CONNOR
JOHNSON KINDNESS PLLC

A handwritten signature in black ink, appearing to read "Jerald E. Nagae". The signature is fluid and cursive, with the first name "Jerald" being more prominent.

Jerald E. Nagae
Sarah E. Nagae
1420 Fifth Avenue, Suite 2800
Seattle, WA 98101-2347
Telephone: 206.682.8100
Fax: 206.224.0779
E-mail: jerry.nagae@cojk.com,
sarah.nagae@cojk.com, litdoc@cojk.com

Attorneys for Opposer,
Blistex Bracken LLC

CERTIFICATE OF SERVICE

I hereby certify on March 24, 2014, that a true and complete copy of the foregoing NOTICE OF OPPOSITION is being duly served via U.S. First Class Mail, in a sealed envelope, with postage thereon prepaid, upon the Applicant:

BLIST-OFF
PO Box 131
Weatherford, OK 73096

As well as a copy to Applicant's Attorney of Record:

Jason P. Webb
WEBB IP LAW GROUP, PLLC
1204 W. South Jordan Pkwy, Ste B2
South Jordan, UT 84095-4641



EXHIBIT A

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Mark: BLISTEX

US Serial Number: 72226892	Application Filing Date: Sep. 01, 1965
US Registration Number: 804558	Registration Date: Mar. 01, 1966
Register: Principal	
Mark Type: Trademark	
Status: The registration has been renewed.	
Status Date: Apr. 28, 2005	
Publication Date: Dec. 14, 1965	

Mark Information

Mark Literal Elements: BLISTEX
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0658707

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: OINTMENT FOR TOPICAL APPLICATION TO LIPS AND SKIN IN TREATMENT OF COLD SORES AND THE LIKE

International Class(es): 005

U.S Class(es): 018 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 1939

Use in Commerce: Jul. 01, 1939

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLISTEX BRACKEN LLC	
Owner Address: 316 CALIFORNIA AVENUE #801 RENO, NEVADA 89509 UNITED STATES	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: JAMES R. UHLIR

Docket Number: BLIS23653

Correspondent

Correspondent Name/Address: JAMES R UHLIR
CHRISTENSEN O'CONNOR JOHNSON KINDNESS
1420 FIFTH AVE STE 2800
SEATTLE, WASHINGTON 98101
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 08, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 28, 2005	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Apr. 28, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 28, 2005	ASSIGNED TO PARALEGAL	76293
Mar. 03, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 03, 2005	TEAS SECTION 8 & 9 RECEIVED	
Mar. 01, 1986	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	
Jan. 22, 1986	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Mar. 01, 2006

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Apr. 28, 2005

Assignment Abstract Of Title Information

Summary

Total Assignments: 5

Registrant: BLISTEX COMPANY

Assignment 1 of 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0212/0681](#)

Pages: 2

Date Recorded: Nov. 22, 1971

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BLISTEX COMPANY BY: JIM L. BRACKEN, PARTNER AND THE NATIONAL BANK OF COMMERCE OF SEATTLE, EXECUTOR OF THE ESTATE OF NORA H. BRACKEN DEC'D.](#)

Execution Date: Aug. 11, 1971

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BRACKEN, JIM L.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: 1303 FOURTH AVE.
SEATTLE, WASHINGTON 98101

DBA, AKA, TA, Formerly: DBA BLISTEX COMPANY

Correspondent	
Correspondent Name:	SEED, BERRY, ET AL.
Correspondent Address:	1502 NORTON BLDG. 1502 NORTON BLDG. SEATTLE, WA 98104
Domestic Representative - Not Found	
Assignment 2 of 5	
Conveyance:	COURT APPOINTMENT OF TRUSTEE 19700618
Reel/Frame:	0212/0683 Pages: 1
Date Recorded:	Nov. 22, 1971
Supporting Documents:	No Supporting Documents Available
Assignor	
Name:	BRACKEN, NORA H., DEC'D Execution Date: Sep. 14, 1971
Legal Entity Type:	UNKNOWN State or Country Where Organized: No Place Where Organized Found
Assignee	
Name:	BRACKEN, JIM L. AND NATIONAL BANK OF COMMERCE OF SEATTLE, THE, EXECUTORS OF THE ESTATE OF NORA H. BRACKEN DEC'D.
Legal Entity Type:	UNKNOWN State or Country Where Organized: No Place Where Organized Found
Address:	No Assignee Address Found
Name:	NATIONAL BANK OF COMMERCE OF SEATTLE, THE., EXECUTORS OF THE ESTATE OF NORA H. BRACKEN DEC'D.
Legal Entity Type:	UNKNOWN State or Country Where Organized: No Place Where Organized Found
Address:	No Assignee Address Found
Correspondent	
Correspondent Name:	SEED, BERRY, ET AL.
Correspondent Address:	1502 NORTON BLDG. SEATTLE, WA 98104
Domestic Representative - Not Found	
Assignment 3 of 5	
Conveyance:	LETTERS TESTAMENTARY 19841129
Reel/Frame:	0497/0225 Pages: 2
Date Recorded:	Jun. 05, 1985
Supporting Documents:	No Supporting Documents Available
Assignor	
Name:	MICHAELS, M. JANICE, DIRECTOR AND KING COUNTY SUPERIOR COURT CLERK FOR BRACKEN, JIM L. (DECEASED Execution Date: Apr. 04, 1985
Legal Entity Type:	UNKNOWN State or Country Where Organized: No Place Where Organized Found
Assignee	
Name:	BRACKEN, SHARON M. EXECUTOR OF THE ESTATE OF JIM L. BRACKEN(DECEASED
Legal Entity Type:	UNKNOWN State or Country Where Organized: No Place Where Organized Found
Address:	No Assignee Address Found
Correspondent	
Correspondent Name:	SEED AND BERRY
Correspondent Address:	1001 BANK OF CALIFORNIA CENTER 1001 BANK OF CALIFORNIA CENTER SEATTLE, WA 98164
Domestic Representative - Not Found	
Assignment 4 of 5	
Conveyance:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
Reel/Frame:	0497/0230 Pages: 2
Date Recorded:	Jun. 05, 1985
Supporting Documents:	No Supporting Documents Available
Assignor	
Name:	BRACKEN,SHARON M. EXECUTOR OF THE ESTATE OF JIM L. BRACKEN,DECEASED Execution Date: May 27, 1985

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLISTEX BRACKEN LIMITED PARTNERSHIP](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: WASHINGTON

Address: SUITE 3000
FIRST INTERSTATE CENTER, 999 THIRD AVE.
SEATTLE, WASHINGTON 98104

Composed Of: COMPOSED OF BRACKEN, SHARON M. AS
TRUSTEE OF THE SHARON BRACKEN
MARITAL TRUST; AS GENERAL PARTNER
AND LIMITED PARTNER AND SHARON M.
BRACKEN, AS TRUSTEE OF THE BRACKEN
FAMILY TRUST, A LIMITED PARTNER 3000
FIRST INTERSTATE CENTER, 999 THIRD AVE.
SEATTLE, WASHINGTON 98104

Correspondent

Correspondent Name: SEED AND BERRY

Correspondent Address: 1001 BANK OF CALIFORNIA CENTER
1001 BANK OF CALIFORNIA CENTER
SEATTLE, WA 98164

Domestic Representative - Not Found

Assignment 5 of 5

Conveyance: MERGER EFFECTIVE 06272007

Reel/Frame: [3589/0932](#)

Pages: 7

Date Recorded: Jul. 25, 2007

Supporting Documents: [assignment-tm-3589-0932.pdf](#)

Assignor

Name: [BLISTEX BRACKEN LIMITED PARTNERSHIP](#)

Execution Date: Jun. 27, 2007

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: WASHINGTON

Assignee

Name: [BLISTEX BRACKEN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Address: 316 CALIFORNIA AVENUE
#801
RENO, NEVADA 89509

Correspondent

Correspondent Name: JAMES R. UHLIR

Correspondent Address: 1420 FIFTH AVENUE
SUITE 2800
SEATTLE, WA 98101-2347

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: [91123379](#)

Filing Date: Mar 16, 2001

Status: Terminated

Status Date: Jun 22, 2003

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: BLISS WORLD, LLC

Correspondent Address: DAVID EHRLICH
FROSS ZELNICK LEHRMAN & ZISSU, PC
866 UNITED NATIONS PLAZA
NEW YORK NY , 10017-1822
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLISS	Section 8 - Accepted	75425323	3011661

Plaintiff(s)			
Name: BLISTEX BRACKEN LIMITED PARTNERSHIP			
Correspondent Address: FAYE L. TOMLINSON CHRISTENSEN O'CONNOR JOHNSON KINDNESS, P LLC 1420 FIFTH AVENUE, SUITE 2800 SEATTLE WA , 98101-2347 UNITED STATES			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLISTEX	Renewed	72226892	804558
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 16, 2001	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 13, 2001	Aug 22, 2001
3	PENDING, INSTITUTED	Jul 13, 2001	
4	D'S MOT TO EXT	Aug 22, 2001	
5	D'S MOT TO SUSPEND W/CON	Sep 17, 2001	
6	D'S REQ. FOR 2ND SUSP. OF PROC. W/CON	Apr 18, 2002	
7	SUSPENDED	Jun 21, 2002	
8	D'S REQUEST ON CONSENT FOR A THIRD SUSPENSION OF PROCEEDINGS	Dec 13, 2002	
9	D'S CONSENTED REQUEST TO SUSPEND	Feb 28, 2003	
10	SUSPENDED	Apr 10, 2003	
11	POST PUBLICATION AMENDMENT ON CONSENT	Apr 07, 2003	
12	RESPONSE DUE 30 DAYS (DUE DATE)	May 09, 2003	Jun 08, 2003
13	P'S REQUEST FOR WITHDRAWAL OF OPPOSITION	May 27, 2003	
14	BD'S DECISION: DISMISSED W/O PREJUDICE	Jun 22, 2003	
15	TERMINATED	Jun 22, 2003	
Type of Proceeding: Opposition			
Proceeding Number: 91085825		Filing Date: Aug 29, 1991	
Status: Terminated		Status Date: Jul 28, 1992	
Interlocutory Attorney: TERRY E HOLTZMAN			
Defendant			
Name: SPANOS PHARMACEUTICALS			
Correspondent Address: SAMUEL D. LITTLEPAGE BERMAN AISENBERG & PLATT 1730 RHODE ISLAND AVENUE, N.W. WASHINGTON DC , 20036-3186 UNITED STATES			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLIST-PAK	Cancelled - Section 8	74109680	1730589
Plaintiff(s)			
Name: BLISTEX BRACKEN LIMITED PARTNERSHIP			
Correspondent Address: JAMES W. ANABLE CHRISTENSEN O'CONNOR JOHNSON & KINDNESS PACIFIC FIRST CENTRE, 28TH FLOOR 1420 FIFTH AVENUE SEATTLE WA , 98101 UNITED STATES			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLISTEX	Renewed	72226892	804558
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 29, 1991	

2	NOTICE SENT; ANSWER DUE (DUE DATE)	Oct 09, 1991	Nov 18, 1991
3	PENDING, INSTITUTED	Oct 09, 1991	
4	ANSWER	Nov 19, 1991	
5	TRIAL DATES SET	Dec 19, 1991	
6	DEF'S MOTION TO COMPEL	Mar 06, 1992	
7	DEF MOTION TO DISMISS	May 19, 1992	
8	MOT TO DISMISS GRT; OPP DSMD W/PREJ	Jul 09, 1992	
9	TERMINATED	Jul 28, 1992	
10	P'S MOT TO SUSP PEND SETLMT NEGOT W CNST	Feb 17, 1993	

Type of Proceeding: Opposition

Proceeding Number: [91079891](#)

Filing Date: Feb 16, 1989

Status: Terminated

Status Date: Aug 24, 1989

Interlocutory Attorney:

Defendant

Name: SPANOS PHARMACEUTICALS, INC.

Correspondent Address: BERMAN, AISENBERG & PLATT
1730 RHODE ISLAND AVENUE, N.W.
WASHINGTON DC , 20036-3186
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLIST-PAC	Abandoned - After Inter-Partes Decision	73741602	

Plaintiff(s)

Name: BLISTEX BRACKEN LIMITED PARTNERSHIP

Correspondent Address: CHRISTENSEN, O'CONNOR, JOHNSON &
KINDNESS
2700 WESTIN BUILDING 2001 SIXTH AVENUE
SEATTLE WA , 98121
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLISTEX	Renewed	72226892	804558

Prosecution History

Entry Number	History Text	Date	Due Date
1	OPP IN DUPL AND FEE	Feb 16, 1989	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Mar 17, 1989	Apr 26, 1989
3	PENDING, INSTITUTED	Mar 17, 1989	
4	NOTICE OF DEFAULT	May 30, 1989	
5	SUSTAINED BY DEFAULT	Jul 27, 1989	
6	TERMINATED	Aug 24, 1989	

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Mark: BLISTEX



US Serial Number: 73136745 Application Filing Date: Aug. 08, 1977
US Registration Number: 1094204 Registration Date: Jun. 27, 1978
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: Dec. 11, 2007

Mark Information

Mark Literal Elements: BLISTEX
Standard Character Claim: No
Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

Claimed Ownership of US Registrations: 0658707, 0804558

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: MEDICATED LIP OINTMENT
International Class(es): 005 - Primary Class U.S Class(es): 018
Class Status: ACTIVE
Basis: 1(a)
First Use: Jul. 01, 1939 Use in Commerce: Jul. 01, 1939

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLISTEX BRACKEN LLC
Owner Address: 316 CALIFORNIA AVENUE
#801
RENO, NEVADA 89509
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James R. Uhler Docket Number: BLIS23548
Attorney Primary Email Address: efiling@cojk.com Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: James R. Uhler
Christensen O'Connor Johnson Kindness PLLC
1420 Fifth Avenue, Suite 2800
SEATTLE, WASHINGTON 98101-2347
UNITED STATES

Phone: 206-682-8100

Fax: 206-224-0779

Correspondent e-mail: efiling@cojk.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Dec. 20, 2007	CASE FILE IN TICRS	
Dec. 11, 2007	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	67723
Dec. 11, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 06, 2007	ASSIGNED TO PARALEGAL	67723
Dec. 04, 2007	TEAS SECTION 8 & 9 RECEIVED	
Aug. 08, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 16, 1998	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 24, 1998	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Jan. 30, 1984	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jun. 27, 2008

TM Staff and Location Information**TM Staff Information - None****File Location**

Current Location: SCANNING ON DEMAND

Date in Location: Dec. 20, 2007

Assignment Abstract Of Title Information**Summary**

Total Assignments: 3

Registrant: BRACKEN, JIM L.

Assignment 1 of 3

Conveyance: LETTERS TESTAMENTARY 19841129

Reel/Frame: [0497/0225](#)

Pages: 2

Date Recorded: Jun. 05, 1985

Supporting Documents: No Supporting Documents Available

Assignor

Name: [MICHAELS, M. JANICE, DIRECTOR AND KING COUNTY SUPERIOR COURT CLERK FOR BRACKEN, JIM L. \(DECEASED\)](#)

Execution Date: Apr. 04, 1985

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BRACKEN, SHARON M. EXECUTOR OF THE ESTATE OF JIM L. BRACKEN\(DECEASED\)](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: SEED AND BERRY

Correspondent Address: 1001 BANK OF CALIFORNIA CENTER
1001 BANK OF CALIFORNIA CENTER
SEATTLE, WA 98164

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0497/0230](#)

Pages: 2

Date Recorded: Jun. 05, 1985

Supporting Documents: No Supporting Documents Available

Assignor

Name: [BRACKEN, SHARON M. EXECUTOR OF THE ESTATE OF JIM L. BRACKEN, DECEASED](#)

Execution Date: May 27, 1985

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BLISTEX BRACKEN LIMITED PARTNERSHIP](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: WASHINGTON

Address: SUITE 3000
FIRST INTERSTATE CENTER, 999 THIRD AVE.
SEATTLE, WASHINGTON 98104

Composed Of: COMPOSED OF BRACKEN, SHARON M. AS TRUSTEE OF THE SHARON BRACKEN MARITAL TRUST; AS GENERAL PARTNER AND LIMITED PARTNER AND SHARON M. BRACKEN, AS TRUSTEE OF THE BRACKEN FAMILY TRUST, A LIMITED PARTNER 3000 FIRST INTERSTATE CENTER, 999 THIRD AVE. SEATTLE, WASHINGTON 98104

Correspondent

Correspondent Name: SEED AND BERRY

Correspondent Address: 1001 BANK OF CALIFORNIA CENTER
1001 BANK OF CALIFORNIA CENTER
SEATTLE, WA 98164

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: MERGER EFFECTIVE 06272007

Reel/Frame: [3589/0932](#)

Pages: 7

Date Recorded: Jul. 25, 2007

Supporting Documents: [assignment-tm-3589-0932.pdf](#)

Assignor

Name: [BLISTEX BRACKEN LIMITED PARTNERSHIP](#)

Execution Date: Jun. 27, 2007

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: WASHINGTON

Assignee

Name: [BLISTEX BRACKEN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Address: 316 CALIFORNIA AVENUE
#801
RENO, NEVADA 89509

Correspondent

Correspondent Name: JAMES R. UHLIR

Correspondent Address: 1420 FIFTH AVENUE
SUITE 2800
SEATTLE, WA 98101-2347

Domestic Representative - Not Found

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Mark: BLISTEX



US Serial Number: 73541344
US Registration Number: 1373396
Register: Principal
Mark Type: Trademark
Status: The registration has been renewed.
Status Date: Aug. 21, 2006
Publication Date: Sep. 24, 1985

Application Filing Date: Jun. 05, 1985
Registration Date: Dec. 03, 1985

Mark Information

Mark Literal Elements: BLISTEX
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s): 26.15.21 - Polygons that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations: 0804558, 1094204

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: A MEDICATION FOR THE TREATMENT OF POISON IVY, ITCHING, MOUTH SORES, LIP CARE, AND BURNS AND SUNBURNS

International Class(es): 005 - Primary Class

U.S Class(es): 018

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 1976

Use in Commerce: Apr. 1976

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLISTEX BRACKEN LLC
Owner Address: 316 CALIFORNIA AVENUE
#801
RENO, NEVADA 89509
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: JAMES R. UHLIR

Correspondent

Correspondent Name/Address: JAMES R UHLIR
CHRISTENSEN O'CONNOR JOHNSON & KINDNESS
1420 FIFTH AVE STE 2800
SEATTLE, WASHINGTON 98101
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 27, 2009	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Aug. 08, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 21, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Aug. 21, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 21, 2006	ASSIGNED TO PARALEGAL	76293
May 30, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 30, 2006	TEAS SECTION 8 & 9 RECEIVED	
Dec. 22, 2005	CASE FILE IN TIGRS	
Sep. 06, 1991	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 25, 1991	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 03, 1985	REGISTERED-PRINCIPAL REGISTER	
Sep. 24, 1985	PUBLISHED FOR OPPOSITION	
Aug. 25, 1985	NOTICE OF PUBLICATION	
Aug. 06, 1985	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 06, 1985	ASSIGNED TO EXAMINER	61486

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 03, 2005

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Aug. 21, 2006

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: BLISTEX BRACKEN LIMITED PARTNERSHIP

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 06272007

Reel/Frame: [3589/0932](#)

Pages: 7

Date Recorded: Jul. 25, 2007

Supporting Documents: [assignment-tm-3589-0932.pdf](#)

Assignor

Name: [BLISTEX BRACKEN LIMITED PARTNERSHIP](#)

Execution Date: Jun. 27, 2007

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: WASHINGTON

Assignee

Name: [BLISTEX BRACKEN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Address: 316 CALIFORNIA AVENUE
#801
RENO, NEVADA 89509

Correspondent

Correspondent Name: JAMES R. UHLIR

Correspondent Address: 1420 FIFTH AVENUE
SUITE 2800
SEATTLE, WA 98101-2347

Domestic Representative - Not Found

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Mark: BLISTEX

US Serial Number: 78233453

Application Filing Date: Apr. 03, 2003

US Registration Number: 2817472

Registration Date: Feb. 24, 2004

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Mar. 05, 2013

Publication Date: Dec. 02, 2003

Mark Information

Mark Literal Elements: BLISTEX

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0804558, 1897266 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Lip and skin care products namely-- lip balm; non-medicated lip ointment for the prevention and treatment of blistered, chapped, sunburned and irritated lips, cold sores, and fever blisters; and, sun screen

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 1939

Use in Commerce: Jul. 01, 1939

For: medicated preparations for treating and preventing blistered, chapped, and irritated skin and lips, cold sores, fever blisters, mouth irritations, and sunburn

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 1939

Use in Commerce: Jul. 01, 1939

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLISTEX BRACKEN LLC
Owner Address: 316 CALIFORNIA AVENUE
#801
RENO, NEVADA 89509
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James R. Uhlir
Attorney Primary Email Address: efiling@cojk.com
Docket Number: BLIS-2-29408
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: James R. Uhlir
CHRISTENSEN O'CONNOR JOHNSON KINDNESS PL
1420 FIFTH AVENUE, SUITE 2800
SEATTLE, WASHINGTON 98101-2347
UNITED STATES
Phone: 206-682-8100
Fax: 206-224-0779
Correspondent e-mail: efiling@cojk.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 05, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 05, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68973
Mar. 05, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68973
Mar. 04, 2013	TEAS SECTION 8 & 9 RECEIVED	
Sep. 10, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68973
Sep. 10, 2009	ASSIGNED TO PARALEGAL	68973
Sep. 03, 2009	TEAS SECTION 8 & 15 RECEIVED	
Aug. 08, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 24, 2004	REGISTERED-PRINCIPAL REGISTER	
Dec. 02, 2003	PUBLISHED FOR OPPOSITION	
Nov. 12, 2003	NOTICE OF PUBLICATION	
Oct. 02, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 26, 2003	EMAIL RECEIVED	
Sep. 15, 2003	NON-FINAL ACTION MAILED	
Sep. 10, 2003	NON-FINAL ACTION E-MAILED	
Sep. 10, 2003	ASSIGNED TO EXAMINER	77979

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Feb. 24, 2014

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Mar. 05, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Blistex Bracken Limited Partnership

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 06272007

Reel/Frame: [3589/0932](#)

Pages: 7

Date Recorded: Jul. 25, 2007

Supporting Documents: [assignment-tm-3589-0932.pdf](#)

Assignor

Name: [BLISTEX BRACKEN LIMITED PARTNERSHIP](#)

Execution Date: Jun. 27, 2007

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where
Organized: WASHINGTON

Assignee

Name: [BLISTEX BRACKEN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: NEVADA

Address: 316 CALIFORNIA AVENUE
#801
RENO, NEVADA 89509

Correspondent

Correspondent Name: JAMES R. UHLIR

Correspondent Address: 1420 FIFTH AVENUE
SUITE 2800
SEATTLE, WA 98101-2347

Domestic Representative - Not Found

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Mark: DISCOVER BLISS. DISCOVER BLISTEX.

DISCOVER BLISS. DISCOVER
BLISTEX.

US Serial Number: 77746905
US Registration Number: 3829379
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Aug. 03, 2010
Publication Date: Sep. 08, 2009
Application Filing Date: May 28, 2009
Registration Date: Aug. 03, 2010
Notice of Allowance Date: Dec. 01, 2009

Mark Information

Mark Literal Elements: DISCOVER BLISS. DISCOVER BLISTEX.
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 0804558, 1094204, 1373396, 2817472 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Medicated lip care preparations, medicated topical creams, lotions, gels, balms, and/or ointments for human use for lip and skin dryness, cold sores, and for lip and skin care

International Class(es): 005 - Primary Class

U.S Class(es): 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 2009

Use in Commerce: Jul. 2009

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BLISTEX BRACKEN LLC
Owner Address: 316 CALIFORNIA AVENUE #801
RENO, NEVADA 89509
UNITED STATES
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Burton S. Ehrlich

Attorney Primary Email CHIUSTM@LADAS.NET
Address:

Attorney Email No
Authorized:

Correspondent

Correspondent Name/Address: BURTON S. EHRLICH
LADAS & PARRY LLP
224 S MICHIGAN AVE STE 1600
CHICAGO, ILLINOIS 60604-2508
UNITED STATES

Phone: 312-427-1300

Fax: 312-427-6663

Correspondent e-mail: CHIUSTM@LADAS.NET

**Correspondent e-mail No
Authorized:**

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 21, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 03, 2010	REGISTERED-PRINCIPAL REGISTER	
Jul. 02, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 01, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
Jun. 24, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 22, 2010	STATEMENT OF USE PROCESSING COMPLETE	69302
Jun. 01, 2010	USE AMENDMENT FILED	69302
Jun. 22, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jun. 01, 2010	TEAS STATEMENT OF USE RECEIVED	
Dec. 01, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 08, 2009	PUBLISHED FOR OPPOSITION	
Aug. 19, 2009	NOTICE OF PUBLICATION	
Aug. 05, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Aug. 05, 2009	ASSIGNED TO LIE	70138
Jul. 28, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 28, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 28, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 28, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 28, 2009	EXAMINERS AMENDMENT -WRITTEN	76419
Jul. 25, 2009	ASSIGNED TO EXAMINER	76419
Jun. 01, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 01, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 01, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Blistex Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4681/0001](#)

Pages: 2

Date Recorded: Dec. 16, 2011

Supporting Documents: [assignment-tm-4681-0001.pdf](#)

Assignor

Name: [BLISTEX INC.](#)

Execution Date: Dec. 13, 2011

Legal Entity Type: CORPORATION

State or Country Where ILLINOIS

Organized:

Assignee

Name: [BLISTEX BRACKEN LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEVADA

Address: 316 CALIFORNIA AVENUE #801
RENO, NEVADA 89509

Correspondent

Correspondent Name: CHRISTENSEN O'CONNOR JOHNSON KINDNESS

Correspondent Address: 1420 FIFTH AVENUE, SUITE 2800
SEATTLE, WA 98101

Domestic Representative - Not Found